



## What is this program about?

**It's all about promoting your school's drinking fountains / hydration stations and to raise awareness of the benefits of tap water and reusable bottles.** Hamilton Water provides the poster template and your students provide the creative designs that will hang above your fountains!

## How does the program work?

This program is unique in that it runs differently from school-to-school. It presents a great leadership opportunity for your students to lead the contest in your school. The basic elements of the program are that your students create poster designs based on a theme/slogan, the school submits up to three (3) winners and Hamilton Water has them professionally printed to be hung above the fountains of your choice. Determining a poster theme or slogan is important so that participants know what they are drawing (see example poster below). The planning sheet on the next page can be used as a guide to run the contest! Here are the basic steps:

### 1. Determine who will run the poster contest

Will it be a teacher, a class or maybe a student group/club?

### 2. Create contest rules

**E.g.** Which grades can enter? What are the deadlines? Is there a theme/slogan?

### 3. Launch the contest

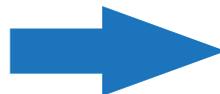
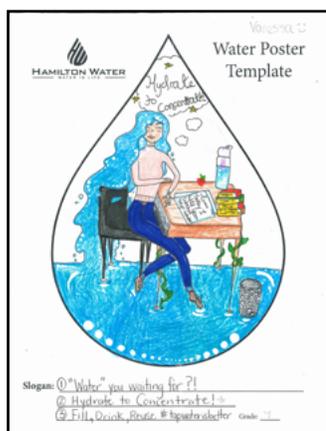
Let everyone know about the contest! This can be done at an assembly, over morning announcements, etc. Be sure to go over the deadlines, rules and where participants can get the poster template.

### 4. Collect the designs, pick the winners and then submit to Hamilton Water

Pick up to three (3) winners and submit them to Hamilton Water for printing

### 5. Hang the posters!

Present the posters to the winners and hang them above your fountains. Each winner will get their name on the final poster along with a reusable water bottle and a certificate from the City of Hamilton.



**HAMILTON WATER IS HAPPY TO HELP WITH ANY STAGE OF YOUR CONTEST!**

# Poster Contest Planning Sheet

Use this sheet to plan and organize the poster contest in your school!

The contest will be run by: \_\_\_\_\_

What grades will participate? Circle those that apply: K 1 2 3 4 5 6 7 8

The submission deadline is: \_\_\_\_\_

Usually two weeks works well!

What specific rules are there?

This is your contest! Come up with a list of rules that participants will need to follow. An example of a few common rules are things like no copying or computer use, posters must be colourful, posters need to contain the slogan/theme, etc.

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Our poster slogan/theme is: \_\_\_\_\_

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Having a water slogan helps your participants make their designs. For example, if you want the poster designs to promote reusable water bottles your slogan could be, "Reduce, Reuse, Recycle, Refill". Use your imagination! Participants can even create their own slogan as long as it has to do with water.

How will the contest be announced? \_\_\_\_\_

How will the templates be handed out? \_\_\_\_\_

How will the templates be returned to you? \_\_\_\_\_

How will the winners be chosen?

Will you have a vote, randomly select, etc. Remember, you don't have to pick the best drawings. Designs that are original or that required a lot of effort are just as good!

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How and when will the winners be announced?

Will you announce the winners over the morning announcements? At an assembly? In their classroom?

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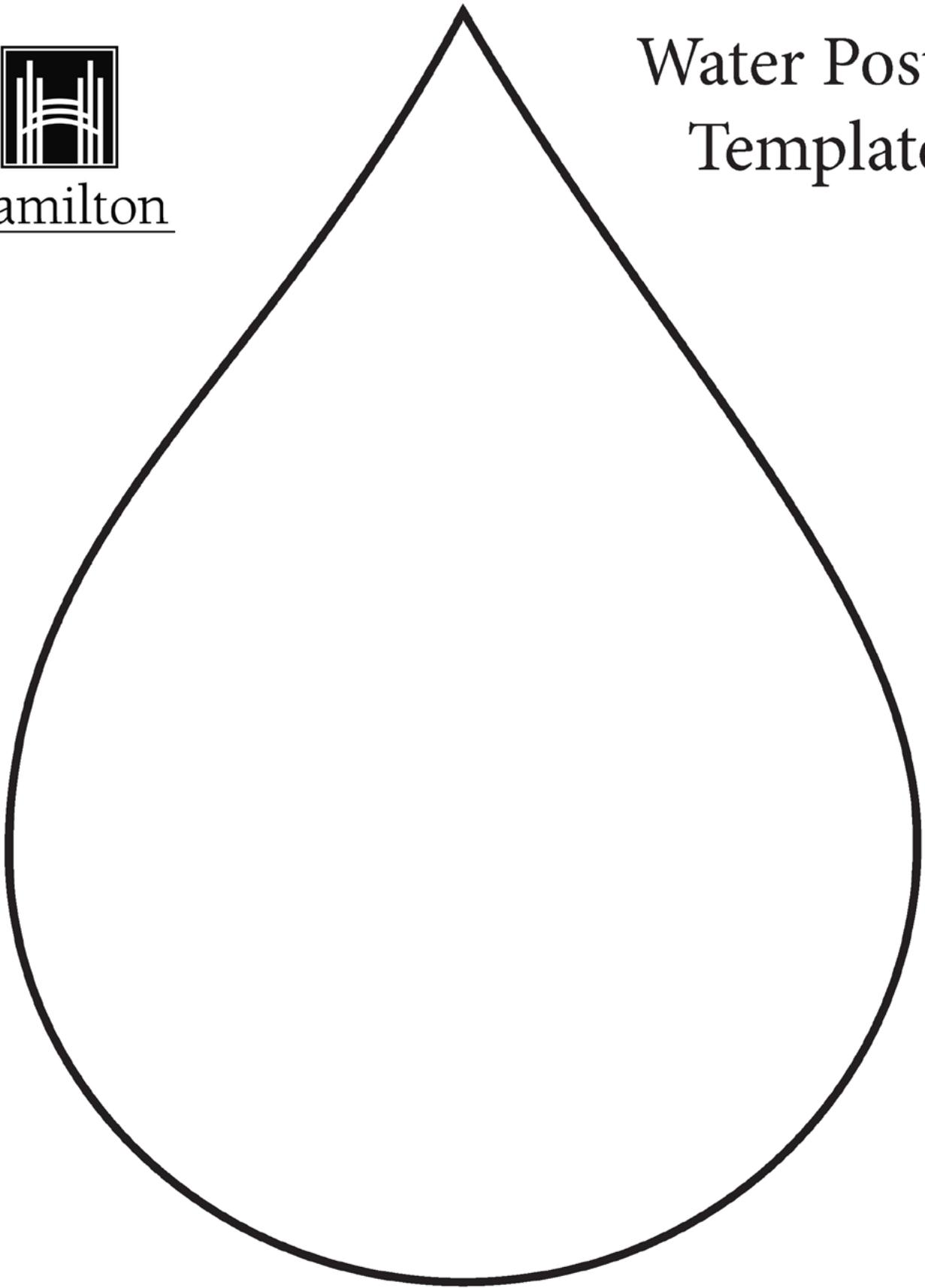
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Hamilton

# Water Poster Template



**Slogan:** \_\_\_\_\_

Student Name: \_\_\_\_\_

Grade: \_\_\_\_\_

## Contact Information

Please contact Hamilton Water once your poster designs have been selected to coordinate getting your poster designs to us. Feel free to also contact us with any questions or comments. Hamilton Water is happy to help at any stage of your contest!



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