

2023

**CITY  
ENRICHMENT  
FUND (CEF)**

**2023 FUNDING  
REVIEW  
SURVEY  
SUMMARY**

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# SURVEY SUMMARY

This document provides a summary of the results collected for the City Enrichment Fund (CEF) 2023 Funding Review Survey

## **Survey Administration, Response and Notes**

The City Enrichment Fund (CEF) 2023 Funding Review Survey was made available online between September 20, 2023 to October 11, 2023 on Engage Hamilton. The survey tool is provided in Appendix A.

During the survey period, 126 surveys were fully or partially completed.

### Notes:

- The universe of respondents (n) is provided for each question.
- Data shown may not add up to 100% due to rounding. For some questions, respondents were allowed to select multiple responses in which case the response totals would exceed 100%

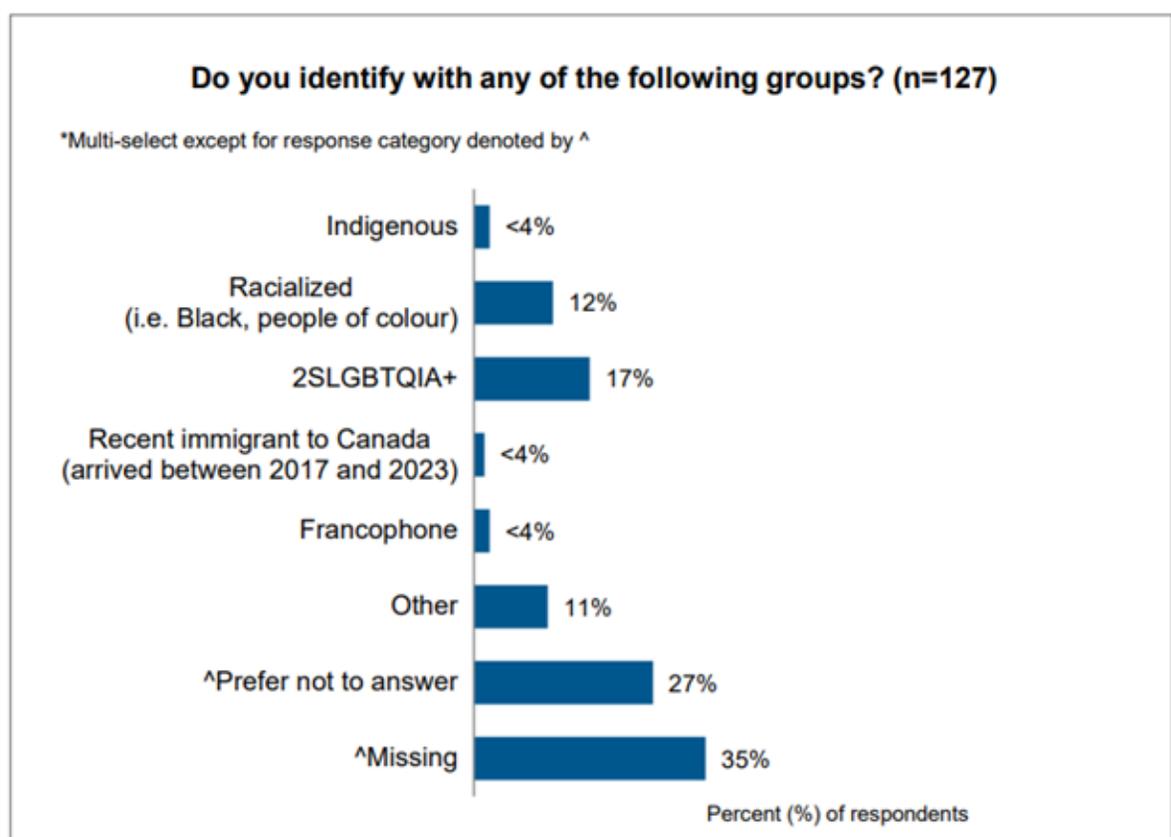
# KEY FINDINGS SUMMARY

- The majority (69%) of respondents have previously submitted an application to the CEF.
- More respondents indicated that the total available CEF funds should be allocated to eligible applicants regardless of the application's program area (40%) than allocated based on council priorities (25%) or equally to each of the seven(7) program areas (19%).
- The majority of respondents indicate that funding amounts to eligible applications/programs should be influenced by whether the program addresses current priorities and/or changing needs of the community (78%) and whether the program focuses on supporting inclusion, diversity equity and accessibility (53%).
- None of the respondents indicated that programs being ongoing/recurring or one-time should be a factor in influencing funding amounts.
- Two-thirds (66%) of applicants prefer that applications are funded with a percentage of the requested amounts so that more applications are funded as opposed to funding fewer applications at 100%.
- More respondents indicated that it is important or very important for the CEF to prioritize funding to returning applicants to help sustain ongoing/recurring programs (77%) and provide multi-year funding to programs (75%) than to provide one-time funding to one-time projects (52%) or fund new programs each year (52%).
- Suggestions and comments about the CEF program were most often about the application process and the need to streamline, simplify, communicate more clearly, or have the process earlier in the year.

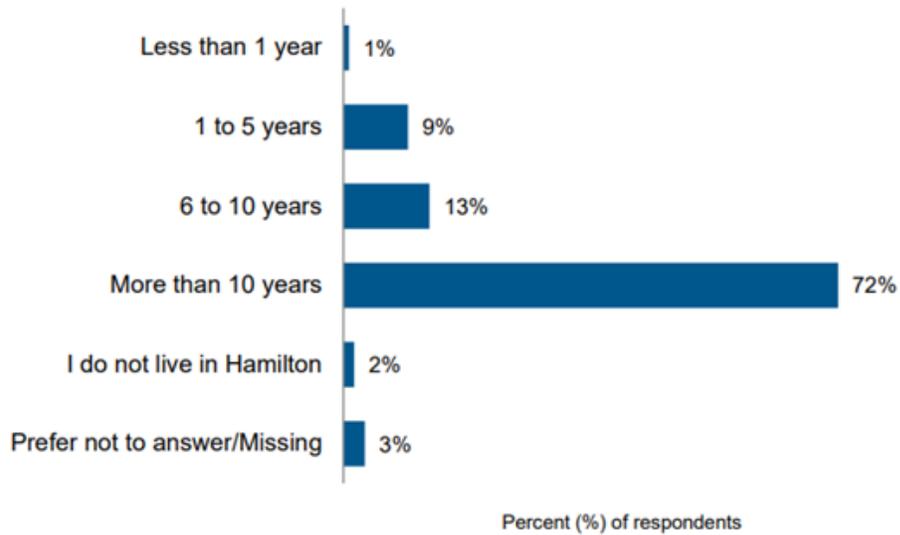
# DETAILED SUMMARY OF SURVEY RESULTS

This section provides a detailed summary of the survey responses collected.

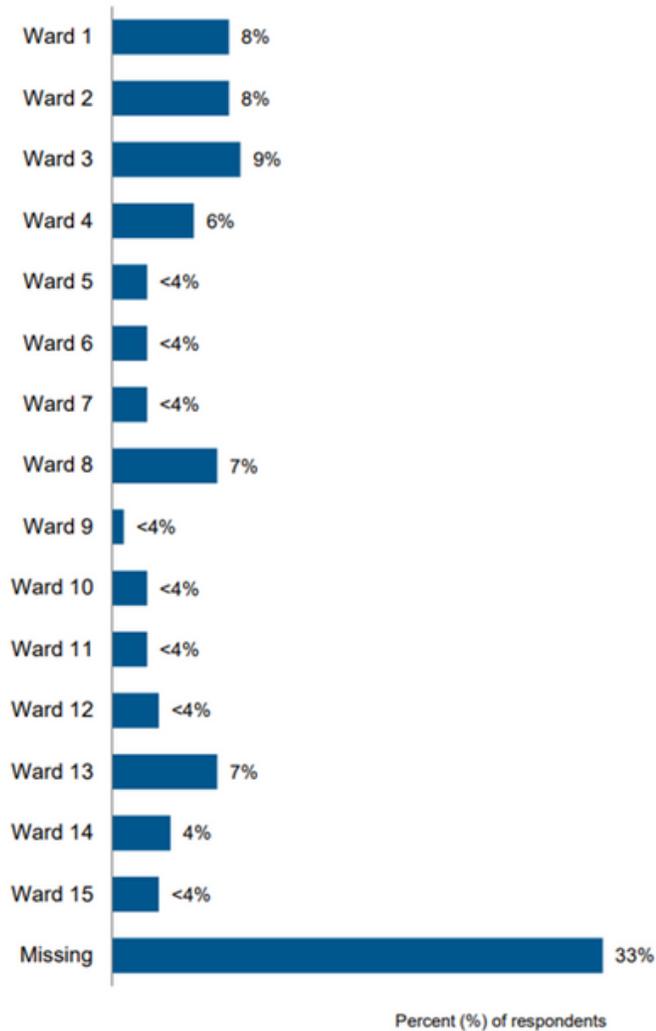
## The Respondents



### How long have you been living in Hamilton? (n=127)

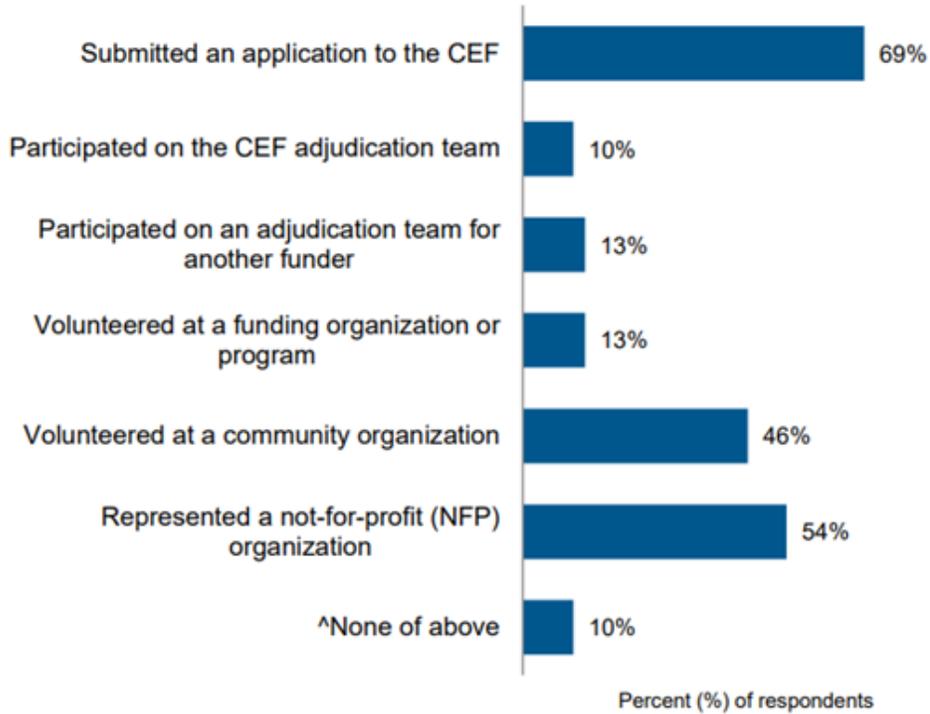


### Ward based on responses to: What is your postal code? (n=127)

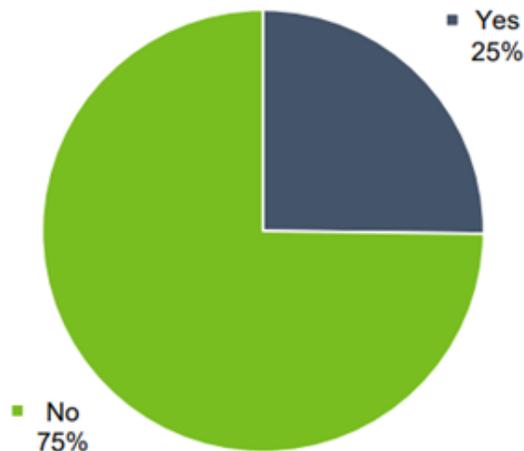


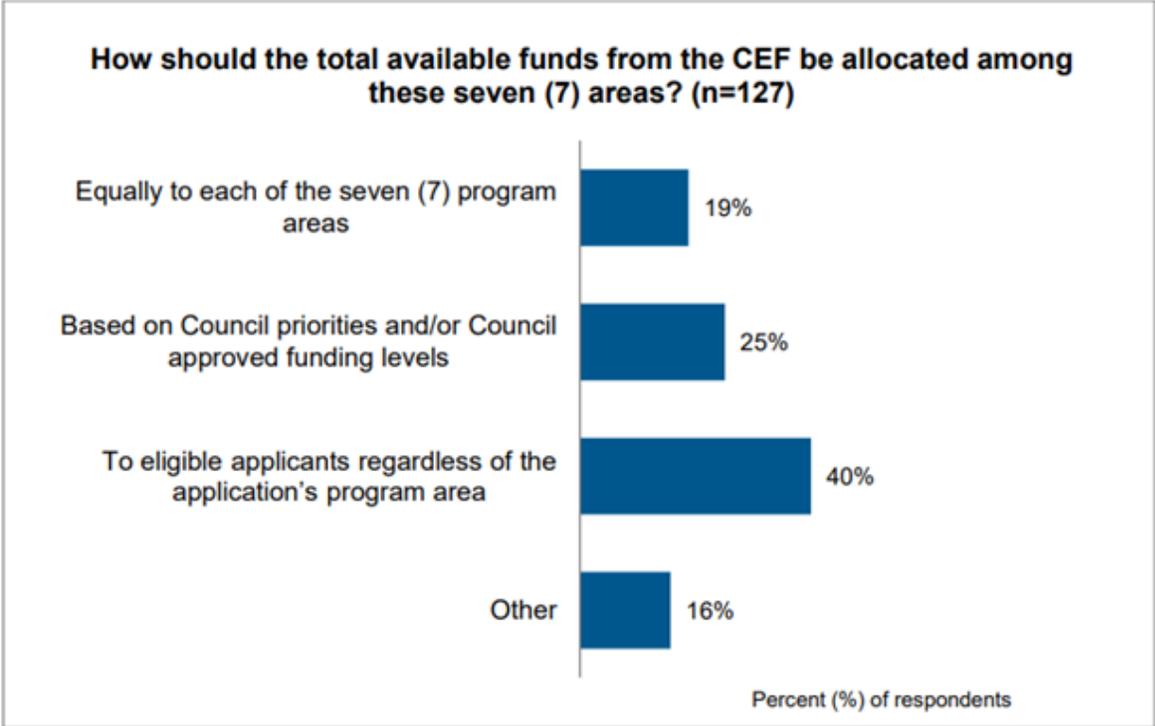
### Have you ever ... (n=127)

\*Multi-select except for response category denoted by ^



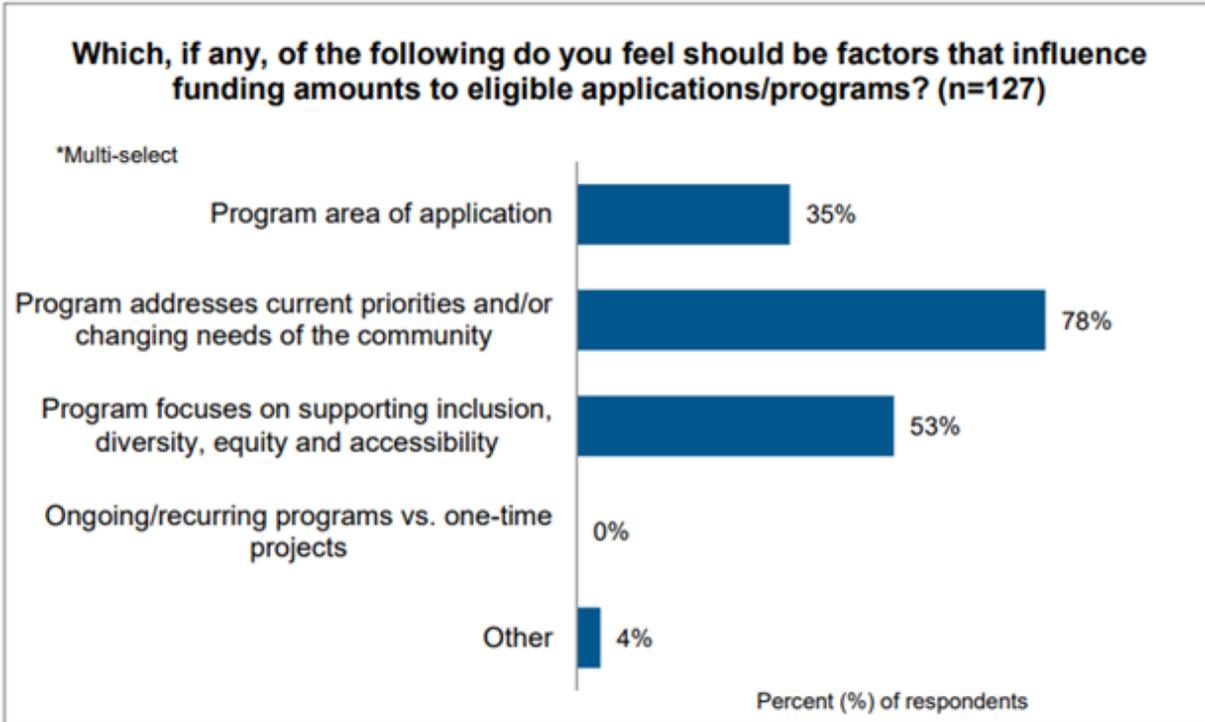
### Are you a professional artist? (n=127)





There were 20 text comments from respondents for “other” ways total CEF funds should be allocated which most commonly included references that allocations should:

- be based on Council or community priorities
- prioritize community/social services, community safety, housing, homelessness

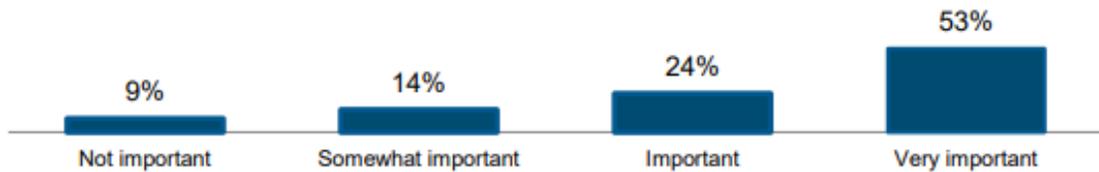


There were 21 text comments from respondents for “other” factors that should influence funding amounts to eligible applications/programs which most commonly included references for a need to consider:

- whether the program supports the community, community needs and priorities
- the success of the program
- whether the program has alternative sources of funding

### How important do you feel it is for the CEF to ...

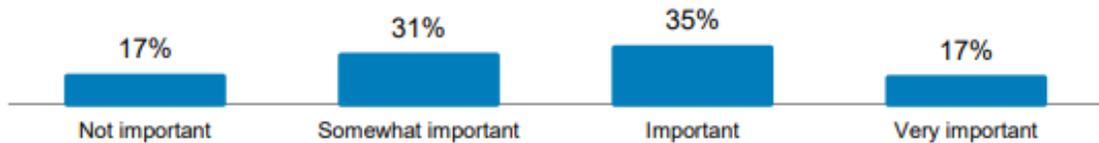
#### ■ Prioritize funding to returning applicants to help sustain ongoing/recurring programs (n=127)



#### ■ Provide one-time funding to one-time projects (n=127)



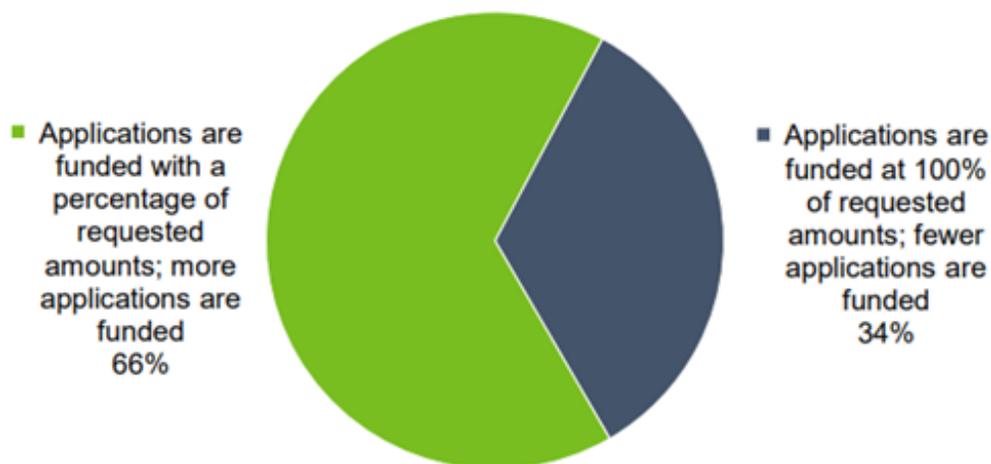
#### ■ Fund new and/or different programs/applicants each year (n=127)



#### ■ Provide multi-year funding to programs (n=127)



**Which of the following ways of funding CEF applications do you feel would be more appropriate? (n=127)**



**Do you have any suggestions or comments about the CEF program?**

The following are the most common themes from 126 respondent suggestions or comments about the CEF program, listed with the more common ones first.

- Application process needs to be: – streamlined, simplified, more user-friendly – more clearly communicated – earlier in the year
- Funding should prioritize community services/programs, housing, food, homelessness, mental health
- Multi-year funding would help organizations plan, be more efficient, provide stability
- Comments expressing gratitude and appreciation of the value of CEF program

# APPENDIX A: SURVEY TOOL

Q01. Have you ever ...

*Select all that apply.*

- submitted an application to the CEF
- participated on the CEF adjudication team
- participated on an adjudication team for another funder
- volunteered at a funding organization or program
- volunteered at a community organization
- represented a not-for-profit (NFP) organization

Q02. Are you a professional artist?

- Yes
- No
- Prefer not to answer

Q03. The CEF invests in local charities, not-for-profit, artists\* and grassroots organizations across the following seven (7) program areas:

- Agriculture
- Arts
- Communities, Culture and Heritage
- Community Services
- Digital
- Environment
- Sport and Active Lifestyles

*How should the total available funds from the CEF be allocated among these seven (7) areas?*

- Funds should be allocated equally to each of the seven (7) program areas
- Funds should be allocated to the seven (7) program areas based on Council priorities and/or Council approved funding levels
- Funds should be allocated to eligible applicants regardless of the application's program area
- Other, please specify

Q04. Which, if any, of the following do you feel should be factors that influence funding amounts to eligible applications/programs? Select all that apply.

- Program area of application
- Program addresses current priorities and/or changing needs of the community
- Program focuses on supporting inclusion, diversity, equity and accessibility
- Ongoing/recurring programs vs. one-time projects
- Other, please specify:

Q05. Which of the following ways of funding CEF applications do you feel would be more appropriate?

- Applications are funded at 100% of requested amounts; fewer applications are funded
- Applications are funded with a percentage of requested amounts; more applications are funded

Q06. How important do you feel it is for the CEF to ...

	Not at all important	Somewhat important	Important	Very important
prioritize funding to returning applicants to help sustain ongoing/recurring programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
provide one-time funding to one-time projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
fund new and/or different programs/applicants each year	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
provide multi-year funding to programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q07. Do you have any suggestions or comments about the CEF program?

Q08. What is your age?

- 18 to 29
- 30 to 44
- 45 to 54
- 55 to 64
- 65+
- Prefer not to answer

Q09. Do you identify as ...

*Select all that apply.*

- Woman
- Man
- Transgender
- Non-binary, gender fluid
- Two-spirit
- Other
- Prefer not to answer

Q10. Do you identify with any of the following groups?

*Select all that apply.*

- Indigenous
- Racialized (i.e. Black, people of colour)
- 2SLGBTQIA+
- Recent immigrant to Canada (arrived between 2017 and 2023)
- Francophone
- Other, please specify:
- Prefer not to answer

Q11. What is your postal code?

Q12. How long have you been living in Hamilton?

- Less than 1 year
- 1 to 5 years
- 6 to 10 years
- More than 10 years
- I do not live in Hamilton
- Prefer not to answer